

Australian based global Film, Television and Online Awards show to go live online October 2011

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<November 25 is the anniversary of the birth of Ricardo Montalbán, Khan from Star Trek II: The Wrath of Khan>

‘The Apollo Awards for Science Fiction & Fantasy Film, Television and Online’ to be presented via webcast on Sunday 16th October 2011 (Australian Eastern Standard Time).

Scheduled to air in the United States of America and Europe on Saturday evening, October 15 2011, the webcast will be beamed to the world from Queensland, Australia. The Apollo Awards will deliver a high energy awards ceremony and spectacular visual entertainment, with a host of Australian and New Zealand film & television talent announcing the winners of the public-voted awards.

Traditional categories such as Best Film, Best Series, and Best Actor will be mixed with irreverent – and potentially controversial for fans - award titles such as Coolest Space Ship, Best Space Battle, Best Talking Creature and many more. Included will be nominations for short films, trailers, ‘webisodes’, and parody entertainment.

Nominations for the awards will open in March, giving the fans the opportunity to select or list their favourites in each category. The top five nominations will be selected for the final round of voting, set to commence in July. Nominations and voting will take place on The Apollo Website, just one part of an interactive online news and community website currently in development by Brisbane online entertainment company Zone4.

Named after the Greek God Apollo, and in honour of the NASA Space missions that saw science fiction become reality with the Apollo Moon Landing in 1969, the inaugural awards will play homage to the name with actors who have played ‘Apollo’ as featured guests of the ceremony.

Actor Richard Hatch from the *Battlestar Galactica* series of both 1978 and 2004 made the first public announcement of The Apollo Awards during a panel at New York Comic Con in October, where 101010 Productions launched the awards.



“They’re going to have fans voting on best show, best performance... best creature... They’re going to have everyone participate in that. Watch for it online... sci-fi, fantasy, anime will finally get its due.”

Peter Budd and Melanie Teychenne-King, co-creators of the awards along with Senior Development Manager David Franken, talk about the decision to broadcast the event live online.

“This is the best platform for fans from all over the world to come together to be a part of the experience, with live Twitter, Facebook and social chat feeds running throughout the presentation. We welcome interest from traditional broadcast partners to air a delayed presentation, but first and foremost the awards are about the global community, about interaction, and proving to fans that their opinions matter and are being heard by those in the industry.”

The trailer for the Apollo Awards, along with additional footage from New York Comic Con, is available at <http://www.youtube.com/TheApolloAwards>

Media enquiries can be directed to media@101010productions.com

Image Credit: SilverCheeseTV: www.silvercheesemedia.com

INFORMATION AND BIOGRAPHIES

THE APOLLO AWARDS WEBCAST

The Apollo Awards Ceremony is a gala red-carpet event to be staged in Queensland, Australia in late-2011. Utilising state-of-the-art integration technologies, live presentations and performances will be combined with pre-produced entertainment segments and acceptances.

NEW YORK COMIC CON

The New York Comic Con is an annual New York City convention dedicated to comics, graphic novels, anime, video games, toys, movies, and television. The New York Comic Con is a for-profit event produced and managed by ReedPOP, a division of Reed Business.

RICHARD HATCH

Best known for his role as Apollo in the classic 1978 *Battlestar Galactica* and as Tom Zarek in the 2004 Syfy re-imagining of the same series, Richard is an accomplished author, director and producer, as well as an acting and life coach. He is currently co-creating and starring several web series (WhoTheFrak.com and The Hunted: Vindication).

101010 PRODUCTIONS

Peter Budd and Melanie Teychenne-King, Directors of 101010 Productions Pty. Ltd. and independent Event Managers, founded the company to specialise in the creation and delivery of unique, world-class events for the entertainment media in Science Fiction and Fantasy sector.

Both have worked on numerous large scale entertainment events around Australia, coordinating logistics and operations, as well as managing notable actors from series and films such as the *Star Trek* and *Stargate* franchises, *Doctor Who*, *Buffy The Vampire Slayer*, *Star Wars*, *Lord of the Rings* and the *Harry Potter* franchise.

Senior Development Manager of 101010 Productions, David Franken is a former 25 year programmer at the Seven Network Australia, a lifelong science fiction and fantasy enthusiast and currently a television production consultant and screen writer.

ZONE 4

ZONE4 is a Digital Content Company, founded by EMMY and BAFTA award winning Thom Saunders. It has successfully delivered over 700 projects across multiple digital platforms, including the global campaign for the TV show *LOST* with ABC America.